

About Aztech New Media Corporation

COMPANY CONTACT INFORMATION

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COMPANY PROFILE

Aztech New Media Corp. is a publisher of intellectual property on CD-ROM for the global market. As of early 1996 the Company has published 49 license and royalty-free photographic image titles, 9 commercial games titles, 2 license and royalty-free music titles, 2 general reference titles, 66 shareware titles, 11 multipacks, five 4-CD-ROM "Album" trademarked packs, 5 foreign language-specific packs and a variety of custom titles for bundling purposes, including a 12-CD multilingual set.

After producing its first few shareware titles in 1992, Aztech acquired the rights to manufacture *The Case of the Cautious Condor* and *Murder Makes Strange Deadfellows*, two of the world's first truly interactive, award-winning, comic book-styled murder mysteries. Aztech's most ambitious project was *The PhotoPhile™ World Stock Image Library*, a 31-CD set of high-resolution photographic images from 40 countries around the world, and cross-referenced by 22 thematic categories. It was over six months in the making. The *Photophile Library* was the world's first, and still is the world's largest, compilation of annotated, printable quality, color-corrected photographic images ever offered on CD-ROM. The *Photophile Library* is about 18 gigabytes (18 billion bytes) in size. The tape backup requirements during development were about half a terabyte (0.5 trillion bytes).

In addition to *The Photophile Library*, Aztech also offers *Visual Rhythms™* (3 cd's), *Abstract Graphics and Backgrounds* (3 cd's), *Gems, Fashion-Advertising-and-Lifestyles I and II* (3 cd's), *Jurassic Dinosaur*, a product line *Sampler (#3)*, *Textures and Backgrounds*, *Floral Tapestry™*, *African Heritage™*, *African Traditional Peoples*, *SpaceViews™ From NASA I & II*, *Watermarks and Ghosted Images™ I & II*, *BodyShots™* (6 cd's), and *Underwater Realms™* image libraries. Shareware titles include *The Complete Office Automation System*, *Windows MasterBlend™ I*, *Megaware™*, *DOS MasterBlend™*, *Super Shareware Games*, *Incredible Game Pack*, *MacSilverWare™ I, II and III*, and the top-selling 7-CD *Home Entertainment Collection™* ("*The Cube™*" Series I), *The Fun Cube™ II*, *The Kids' Cube™ III*, *The Mac Cube™ IV* and *Kid's Cube For Windows™ V*. Commercial game offerings include *ImagiSOFT's Entertainment Emporium™*, *MVP's Most Valuable Programs™*, *The Perfect General™* and *The Lost Admiral™*, which are all Aztech-exclusive game compilations. Music titles include *The Music Works!™ I and II*, and *Nature Calls™ I and II*. The *Publishers' Pick 10-Packs Series 1 and 2*, reflect a wide cross-section of titles from leading software publishers from around the world.

The Company's third 10-pack is a 10-CD bundle titled *MacPack Attack™* featuring *The 7th Guest*, *Journeyman Project Turbo*, *Harpoon II* and others (several supporting multiple foreign

languages).

Another industry innovation from Aztech is its 48-CD-ROM "Home@Office™ Series featuring 8 modules of 6 titles each. The modules are Publishers' Cube™, Artworks Cube™, Multimedia Cube™ Productivity Cube™, World PhotoCube™, Clipart Cube™, TheDocument Cube™, and the Business Mgmt. Cube™. Included in this series are such reknowned and best selling products as Harvard Graphics, Xeros'x TextBridge, Midisoft's Sound Impression, Peter Norton's Windows 95 Tutorial, Maximizer contact management, Hutchinson Multimedia Encyclopedia, Jetform's Bizforms, Jian's Marketing Plan Builder, WinCheckit!, Pressworks, Conversion Artist and much more.

Aztech's products have been well-received in the global marketplace. In lateSpring, 1994, Aztech developed a European top-ten 12-CD collection titled, TheHome Entertainment and Professional Multimedia Collection. In the first six weeks of introduction, over 100,000 cd's were sold from this collection. Two other titles have sold over 70,000 and 100,000 copies respectively in less than six months of each title's release. Series 1 of The Cube was rated in the top 15 for over 5 months in 1995 on the Bestseller List of New Media Magazine, achieving #12 in August 1995.

Aztech currently has distributors in more than 25 countries including Canada, the United States, the U.K., Germany, France, Italy, Spain, Holland, Belgium, Norway, Sweden, Denmark, Finland, Greece, Australia, New Zealand, Singapore, Hong Kong, Malaysia, South Africa, Japan and more.

Aztech produces everything in-house that is required for its CD-ROM titles. This includes all creative design and artwork for inserts, liners, CD labels, brochures, advertisements, retail packaging, point-of-purchase materials and other marketing collaterals, software development, licensing, quality control and assurance, film output, scanning, and CD-ROM pre-mastering.

AZTECH RESERVES THE RIGHT TO CHANGE SPECIFICATIONS TO ANY OF ITS PRODUCTS WITHOUT NOTICE.